

A Closer Look

So, where are unit-price labels found? Unit-price labels are usually found on the store shelves below the food items. A unit price makes it easier to compare prices to find the best buy. It also makes it easier to compare the cost on different size packages.



Take a close look at the unit-price label below:

This is the unit price.
Use this number to compare food items and determine the best buy. The lower the unit price, the more you get for your money.



| | |
|--|--|
| Unit Price 10¢ per oz. | Total Price \$.60 6 oz. |
|  Blue Bird Rice | |

This is the name of the item.



This is the total price of the item.



This is the size of the item.

