

Direct Education Subcommittee

Date: December 8th 2015

Time: 10:00 – 11:00am

In attendance: Delia, Jen S, Me, Theresa L, Kristi, Suzanne C, Tiera M, Cherilyn Y.

| Agenda Topic | Minutes | Lead |
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| <p>Updates (CSFP List, PAL, eatwellbewell.org)</p> | <p>All:</p> <ul style="list-style-type: none"> • Sent DE committee CSFP agencies & locations & caseloads • FYI PAL training – objectives – establish support for and implementing CSPAP: 2nd/16th/23rd March • Getting Obesity Prevention Resource guide on website but it is taking a while (tech issues) - contractors will hear about updates to resource guide when it is up on the website. New resources will be highlighted somehow. Ryan will work on sending out a list of the new resources to be added. | <p>Ryan</p> |
| <p>Changes to Work Plan (Curriculum)</p> | <ul style="list-style-type: none"> • AzNN has been working with contractors who want to change curriculum in their workplans. Procedure: Work with Therese, Ryan, Stephanie to discuss change • Question: does it need to be a workplan amendment or can it be fixed more easily/switch out curriculum? <ul style="list-style-type: none"> ○ it would not always have to be an amendment ○ Ex. Series based like SUMP, but can't get into schools, shift to single-session based Cooking Matters, for example (this IS a workplan amendment). ○ BUT SUMP chosen as curriculum and kindergarten classes ask for lessons, adding a MyPlate curriculum for kinder (Discover My Plate) to accommodate – consider an extension, curriculum addition (not an amendment), could just be done by email with Therese. • AzNN is trying to be flexible with contractors, but it is encouraged for contractors to stick to workplans <ul style="list-style-type: none"> ○ Stephanie can share updated list with Eval team on a regular basis. | <p>Ryan</p> |
| <p>CATCH Early Childhood</p> | <ul style="list-style-type: none"> • Ryan met with Kathy (CATCH), Keri (ADE) <ul style="list-style-type: none"> ○ Ryan will be point person to coordinate with local partners who may be implementing it/have questions or coordinate training request that come to Kathy from | <p>Ryan</p> |

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| | <p style="text-align: center;">outside Organizations other than SNAP-Ed</p> <ul style="list-style-type: none"> • CATCH for schools – considering this – not yet set. • Catch Early Childhood (CEC) – considering this – not yet set <ul style="list-style-type: none"> ○ Some partners definitely interested in this curriculum. | |
| <p style="text-align: center;">Maricopa County Focus Groups Findings</p> | <ul style="list-style-type: none"> • 4 groups – 2 = teachers, food service managers; 2 admins – principals, child care directors, food service directors; range from districts that are very active to not so active • Evaluating NEEDS in SNAP-ed schools <ul style="list-style-type: none"> ○ views of nutrition and PA education (it is important, healthy kid = academic success) • Barriers to implementation <ul style="list-style-type: none"> ○ Time, pressure to focus on academics, *limited resources with regard to curriculum (SNAP-Ed can help with this!), teacher burnout/lack of motivation to incorporate new stuff, *lack of time for PA (SNAP-Ed can help with this too, how CAN we make time?) ○ Home environment may be a barrier – don’t have access to foods, parents don’t know how to prepare them, be physically active (*parent education for SNAP-ed) – mixed message – school “eat healthy” – vs home behavior. • Current School climate: <ul style="list-style-type: none"> ○ Budget cuts, limited resources (*SNAP-ed, provide education or direct teachers to free curricula/websites) ○ <i>Shorter lessons</i>, or ones that can be incorporated into core lessons/common core standards ○ <i>Use the technology</i> you have ○ <i>Reduced time at lunch</i> ○ Wellness policies: a lack of knowledge came out – *need to inform at school level (SNAP-Ed can help), *lack of adherence to wellness policy (not being implemented) – (SNAP-ed can help here too) • Brainstorming (how to incorporate nutrition/PA into day) <ul style="list-style-type: none"> ○ working with ADE, align with standards ○ parent component to education ○ Finding a champion within the school (*SNAP-ed can do this) – teacher, principal, school-board buy-in! ○ Introducing teachers to curricula at start of year (teacher orientation) – continuing ed units for teachers? Also eye-catching branded materials! ○ Whole-community work – schools, food banks, mobile markets | <p style="text-align: center;">Kristi</p> |

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| | <ul style="list-style-type: none"> • Lots of these recommendations tie in well with PSE work we are doing – link between PSE & DE! (Theresa) • Full report was emailed out to AzNN list too. We DO already do some of these things. (Ryan) • Becoming more involved in teacher orientations is a good suggestion, other partners would like to do that • Subcommittee discussed idea of developing some sort of Marketing Kit all partners could use [stark, eye-catching, teachers are bogged down; teacher-training protocols, short presentations – PowerPoint on how teachers would benefit from SNAP-ed in schools], new teachers who are unfamiliar with SNAP-ed programs [AzNN could look into developing talking points/cheat-sheet/fact-sheet for approaching schools, maybe not whole PPT – Ryan] | |
| <p>Open Discussion Agenda Items for Next Meeting</p> | <ul style="list-style-type: none"> • Approved materials – same list for all units, but may be something like a poster that could be added on a case-by-case basis for a particular unit • Any additional items, please let Kristi or Ryan know | <p>ALL</p> |