**Summer Lunch Buddies**

**Promotional Sentences & Talking Points for Media**

**Sentences to promote Summer Lunch Buddies to media outlets:**

* The need for healthy meals for children 18 and younger doesn’t stop when the last school bell rings. It is just as important during the summer. The Arizona Department of Education and the Arizona Department of Health Services are teaming up for the Summer Lunch Buddies campaign to increase participation in the Summer Food Service Program. Visit [www.eatwellbewell.org/summerfood](http://www.eatwellbewell.org/summerfood) or text FOOD to 877-877 for a list of locations and times in your area.
* Did you know that during the summer, healthy meals and activities are available to children at approved sites all around the state? There is no cost and no registration is required. Learn more at [www.eatwellbewell.org/summerfood](http://www.eatwellbewell.org/summerfood) or text FOOD to 877-877.
* Homework stops for the summer, but the need for healthy lunches for kids 18 and younger continues. We can help! Learn more about the Summer Lunch Buddies campaign: [www.eatwellbewell.org/summerfood](http://www.eatwellbewell.org/summerfood)

**Talking points to use in interviews or conversations:**

* Two state agencies – the Arizona Department of Education and the Arizona Department of Health Services - are teaming up for the Summer Lunch Buddies campaign to increase participation in the Summer Food Service Program.
* During the school year in Arizona, nearly 650,000 meals are served at schools each day. Last summer just 16,000 meals were served each day at schools and other community sites by the Summer Food Service Program.
* Each summer, healthy meals and fun activities are available to children 18 and younger at approved sites around the state. These sites are operated by schools, nonprofit agencies or local governments. There is no cost and registration is not required to attend.
* An interactive map helps families find Summer Lunch Buddies locations in their neighborhood at [www.eatwellbewell.org/summerfood](http://www.eatwellbewell.org/summerfood)